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SAMANTHA MIRKES

GRAPHIC DESIGNER - DIGITAL MARKETER



South Oxford Avenue Apt.
11, Sturgeon Bay, 54235,
United States



(920)559-7796



samanthamirkes@gmail.com

LINKS

LinkedIn:
[https://www.linkedin.com/in/samant
ha-mirkes-1bbb851a8/](https://www.linkedin.com/in/samant
ha-mirkes-1bbb851a8/)

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Lightroom

Logo Creation

Photography

Print Design

Branding

Concept and Design Development

Client Relations

Communication

REFERENCE

References available upon request

I am a creative and self-driven designer with one year of experience creating and delivering elegant, innovative design solutions that excite consumers and grow brands. Skilled in collaborating with clients on projects from concept through to completion. Hands-on in transforming complex information and concepts into attractive designs. Also experience in marketing small business on social media to help bring awareness and new patients to their business.

WORK EXPERIENCE

Door County Eye Associates Sep 2019 - Present Sturgeon Bay	MARKETER/TECHNICIAN <ul style="list-style-type: none">- Assist the practice in marketing by designing ads, posters, and social media posts used to promote their business- Screen patients before the see their optometrist- Bill insurance companies
Donny's Glidden Lodge Resturaunt Aug 2022 - Present Sturgeon Bay	HOSTESS/COCKTAIL SERVER <ul style="list-style-type: none">- Take future reservations for future dates- Responds to guest inquiries and requests in a timely, friendly, and efficient manner- Assists others with side work including, but not limited to cleaning, stocking, folding silverware, etc.- processing payments- taking food and drink orders- ensuring that customers' needs are met and they have an excellent time
Self Feb 2021 - Present Door County	FREELANCE GRAPHIC DESIGNER <ul style="list-style-type: none">- Develope and create designs for clients- networking- Discussing requirements and project specifications with clients- using skills and design software to create projects for clients
Good Samaritan Society Aug 2016 - Sep 2019 Sister Bay	CNA <ul style="list-style-type: none">- Answer calls for assistance and observe changes in a patient’s behavior, emotional state, or physical condition.- Provide personal hygiene for elderly patients or those recovering from surgeries, injuries or accidents by assisting with their basic needs, such as showering, bathing, dressing and eating.- Implement individualized care plans and offer support to patients to maintain their dignity, privacy, and comfort.

EDUCATION

Northeast Wisconsin Technical College 2022 Green Bay	ASSOCIATE OF APPLIED SCIENCE <ul style="list-style-type: none">- Design & Graphics Technologies Associate Degree- Marketing: Emphasis in digital marketing Associate Degree- Member of American Marketing Association
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